

Steven Zimmerman

Las Cruces, New Mexico | 806-317-9108 | Steven@StevenEZimmerman.com |
CopperTrinity.com | <https://muckrack.com/stevenzimmerman>

Professional Summary

Award-winning multimedia journalist and digital producer with 20+ years creating compelling stories across print, radio, video, and interactive digital platforms. Expert in shooting and editing broadcast-quality video using Adobe Premiere Pro, hosting engaging radio programs, and designing + developing high-impact websites and mobile apps (iOS, Android, and responsive web) for the past 10+ years. Proven ability to concept, produce, and deliver audience-growing content from start to finish. Seeking a senior multimedia content creator, digital producer, content strategist, or creative director role.

Work Experience

Website and Media Development, Photography

Copper Trinity – El Paso, Texas

- Partner with clients to redesign and optimize websites and social media presence, markedly improving user experience, visibility, and brand awareness
- Produced high-impact written and visual content series that boosted audience engagement and client/ viewer interaction
- Delivered comprehensive multimedia services including photography, videography, graphic design, and custom creative projects as required Website & Media Designer

Web design, social media management, community outreach

Basilica of San Albino – Mesilla, New Mexico

July 2025 – February 2026

- Redesigned and currently maintain the Basilica's website and all social media channels, significantly improving user experience and online visibility for this historic landmark.
- Create engaging written and visual content series (including detailed histories of the Basilica and lives of the saints) that drive higher audience engagement and parish participation.
- Develop and execute social outreach initiatives, including direct work with homeless individuals to secure employment and housing opportunities.

- Handle photography, video production, graphic design, and additional multimedia projects on demand.

I voluntarily left my position at the Basilica

Local Reporter – West Texas & Southern New Mexico

Newsbreak.com (Remote)

May 2021 – March 2025

- Covered politics, law enforcement, border issues, and international stories affecting West Texas and Southern New Mexico, consistently breaking news ahead of larger outlets.

- Wrote in-depth articles and produced/shot + edited companion videos that increased reader dwell time and platform video views.

- Produced and hosted three original radio news briefs per week for Newsbreak Radio, reaching thousands of listeners with concise, high-impact local coverage.

Employment contract not renewed with purchase of company by GCTV

Publisher & Editor-in-Chief

San Eli News – San Elizario, Texas

December 1999 – May 2021

- Founded, owned, and operated an award-winning weekly community newspaper serving San Elizario and surrounding areas for over 21 years.

- Managed a team of seven reporters, photojournalists, and contributors; oversaw all story assignments, editing, layout, printing, and digital publishing.

- Built and maintained the publication's website, wrote and formatted weekly content, and grew readership through strong local investigative and feature reporting.

- Served simultaneously as reporter, photojournalist, editor, and publisher — personally handling writing, photography, layout, and distribution.

San Eli News went out of business during COVID

Additional employment and military service upon request

Skills

Adobe Premiere Pro | Video Production & Editing | Photography & Photojournalism | Content Creation & Storytelling | Website Design & Development (HTML/CSS/JavaScript) | Mobile App Development (iOS & Android) | WordPress | SEO & Google Analytics | Social

Media Strategy & Growth | Graphic Design | Radio Hosting & Production | Community Outreach | Project Management | Team Leadership | Copywriting | Editing

Education

Master of Halakhic Studies (Concentration: Talmudic and Halakhic Applications in Religious and Secular Communities). Semikhah (Rabbinic Ordination) conferred upon graduation

Yeshiva Ner Yisroel Satmar – Brooklyn, New York
1993 – 1995

Bachelor of Talmudic Studies (Minor in Halakhic Studies)

Yeshiva Ner Yisroel Satmar – Brooklyn, New York
1987 – 1992

Memberships

National Press Photographers Association
Society of Professional Journalists

Grants Received

PEN Journalists Grant
AMC Photojournalist Grant
Bridge Center Grant

References, Military and Police Service upon request